

Tuesdays + Thursdays /
8:00 to 10:15 Room 182

This course is designed to prepare you for opportunities in continuing your career beyond your academic coursework. It is designed to work in conjunction with your other 400 level courses in Graphic Design, including 410,412, 413 and 491.

This course will not only connect you with an internship experience that is required for our GD degree, but it will also allow you to explore your interests in the field, understand better what opportunities may be available to you, and prepare professional materials that will communicate to others your skills and interests.

This course runs for the full 15 weeks, culminating in the delivery of materials that are professional representations of your educational, work and personal experience, as it pertains to next steps in your career.

You will also examine in detail the expectations of work, and research the personal experiences of professionals in your field and your areas of interest.

Structure of the course

This course covers 15 weeks, meeting each tuesday and thursday except for spring break and other designated dates.

At this time, we will meet the following dates.

January 22/ January 24
January 29/ January 31
.....
February 05 / February 07
February 12 / February 14
February 19 / February 21
February 26 / February 28
.....
March 05 / March 07
March 12 / March 14
spring break : March 18-22
March 26 / March 28
.....
April 02 / April 04
April 09/ April 11
April 16 / April 18
April 23 / April 25
.....
April 30 / May 02
May 07 / May 09
.....
exam : TBD

Note : you must be present for attendance, or you will be considered absent. I will review my attendance policy with you. Please contact me by email to let me know.

- January 22 : What is this course? expectations and needs.
- January 24 : What is a career and what do we want from our professional life?
- : What is a life and what do we want from our personal?
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- January 29 : How do we communicate who we are professionally and personally?
- : What is a resume and how does it work?
- January 31 : How do we combine our professional + personal goals? Refine.
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- February 05 : Writing a resume - workshop.
- February 07 : Complete resume.
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- February 12 : How do I share my work w/ others? Online portfolio
- February 14 : How do I make a good photograph of my work? Writing a letter of application.
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- February 19 : Work in class- review online portfolios w/ small groups
- February 21 : Work in class- review online portfolios w/ small groups
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- February 26 : Resume, letter and job statement combined.
- February 28 : Work in class - refining a communication package.
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- March 05 : Review Online portfolios in-class // presentations
- March 07 : Review Online portfolios in-class // presentations
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- March 12 : Looking for work? Searching for an internship. Research, networking and cold calling.
- March 14 : Individual meetings regarding internships.
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- spring break**
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- March 26 : Who does what in the world of work? How do we find out about work?
- March 28 : Mentors as resources to careers.
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- April 02 : Research outlines reviewed / individual meetings
- April 05 : Work research reviewed + development of interview questions (small teams)
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- April 09 : Looking for work? Searching for an internship.
- April 11: Individual meetings. Review DRAFT presentations.
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April 16 : TBD
April 18 : TBD
.....
April 23 : presentations
April 25 : presentations
.....
April 30 : presentations
May 02 : presentations
.....
May 07 : review revised internship reporting forms and course
structure. Rewrite and present in small groups.
May 09 : final meeting w/ students completing internships and starting summer internships.
.....
May 17 : exam 12:30-14:30









1) A clear and concise title.

Please name what you will be communicating with a title that is clear and concise. It can be clever, as you are trying to get people's attention away from their cell phones, talking with their neighbor, or thinking about when they can have lunch.

2) Begin at... well... a beginning.

This can be a place that you think is the start of a discussion you will be providing. Because I've asked you to show a connection between contemporary life and the history of graphic design, this might be the contemporary issue or a time in graphic design history that will lead up to a contemporary issue.

This is complicated. Sometimes you need to reveal why you find something interesting, and this can mirror your audience's interest or question about something. Decide how you will begin building a case for your argument that there is a link between now and then (whenever that may be).

3) Take us through a logical progression of relationships.

In your presentation, show us how and especially why you find the contemporary issue linked to the historic one. Is it about social or political issues, technological or economic conditions, taste and style? or other situations that you can demonstrate? **MAKE THESE RELATIONSHIPS CLEAR.**

4) Use images, quotes, and other evidence to indicate what you have considered.

Please, use visual stuff (images, video) to tell your story of investigation and discovery. This is a Graphic Design History course after all. Show us quotes you might feel are significant. Find related images from the periods you're speaking of that illustrate the context of the times (if this is important). You might even interview some people and show their responses.

5) Do not plagiarize.

This is an incorrect way of providing a presentation. Many resources are available on-line, often well constructed presentations about the very topics you might be presenting on. Please be original. Do not cheat.

6) Provide a conclusion or summary of your argument.

Close your presentation by providing your audience with a concluding thought. You may be recapping what you stated at the beginning, or summarizing your thinking about the case you have made. Help your audience understand what they just listened to / watched.

8) Provide a provocative and pointed question for consideration.

DO NOT ASK - what do you think? Ask the audience to consider something that you may have tried to understand, but were unable to. Call on people. If the question stalls, re frame it or add to it. **YOU'RE** the expert. Lead us into something that is interesting and possibly unresolved. Is there an existing discussion in the field that is under debate? Are people currently challenging what you have put forward or examined?